**Jay Creighton**

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3700 McKinney Dr. Unit 1301

Dallas, TX 75204

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**Education**

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**Baylor University**

Bachelor of Arts

Degree Conferred: May 2009

Major Areas of Study: Economics, Anthropology

**West Texas A&M University**

Masters of Business Administration (M.B.A.)

Degree Conferred: December 2018

Relevant Courses include Data Mining, Quantitative Business Analysis, Data and Information Management with SQL

**University of Pennsylvania, Wharton School of Business**

Business and Financial Modeling Certificate Program

Certificate Conferred: May 2020

**London School of Economics**

Real Estate Economics and Finance Certificate Program

Certificate Conferred: February 2023

**Selected Business Certifications, Badges, etc.**

* Tableau Certified Desktop Specialist
* Databases and SQL for Data Science, IBM Digital Badge
* Data Analysis with Python, IBM Digital Badge
* Machine Learning with Python, IBM Digital Badge
* Data Visualization with Python, IBM Digital Badge
* Microsoft Career Essentials in Project Management (In Progress)

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**Current Role**

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**John Burns Research and Consulting**

**Consultant**

June 2022 – Present

* Deploys quantitative analytical methods and models to advise clients on market demand and product positioning for apartments, build-to-rent (BTR) communities, single-family rentals, and master-planned communities
* Contributed to over 35 engagements leading to over $500,000 in revenue in first year
* Promoted two levels in first nine months
* Co-winner of company-wide AI challenge: used AI to create an interactive app using R and Shiny
* Invited to serve on panel and present to company on incorporating AI into drive business value

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**Other Interesting Employment History**

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**Fly Fishing Outfitters** Vail, Colorado

**Manager of the Beaver Creek Orvis Fly Fishing School**

**Orvis Endorsed Guide & Instructor**

2012 - 2022

* Manager of and head instructor at the Orvis Fly Fishing School, the oldest fly fishing school in the nation
* Licensed as the highest level of river guide & instructor

**Vail Resorts** Vail, Colorado

**Ski Instructor**

2013 - 2022

* Certified by the Professional Ski Instructors of America as Alpine Level 2 and Children's Specialist Level 2
* Participated in Small Champions (a non-profit for special needs kids), Eagle County Schools Learn to Ski, and SOS (a nonprofit for underprivileged kids), among others

**Eagle County School District** Vail, Colorado

**Substitute Teacher**

2014 - 2022

* Licensed to teach all subjects, K-12

**Garfinkel's Bar and Grill** Vail, Colorado

**Bartender, Manager, Server**

2015 - 2022

**El Segundo Taqueria & Tequila Bar** Vail, Colorado

**Bartender, Closing Manager**

2020 - 2022

**Four Seasons Resort and Residences** Vail, Colorado

**Accountant** 2020

• Furloughed/laid off due to Covid-19

**Cactus Feeders** Perryton &Stratford, Texas

2009 - 2012

**Feed Delivery Manager, Shipping Receiving Foreman, Feed Delivery Foreman**

• Supervised and trained multiple crews

• Managed a multi-million dollar budget and up to $100 million in inventory

• Created weekly market newsletter including relevant livestock, agricultural, and energy market data

• Coordinated the processing, medicine, and sorting programs and managed medicine inventories

Invited to speak at management training class about career development

**Cactus Feeders - Wolf Creek Feeders** Perryton, Texas

**Shipping and Receiving Foreman** January 2010 - August 2010

• Supervised and trained a primarily Spanish speaking crew

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• Educated employees on proper cattle handling techniques to ensure minimal stress

**Feed Delivery Foreman** June 2009 - January 2010

• Coordinated the delivery and feeding of up to 1.8 million pounds of feed per day

• Determined the ration type and amount fed to as many as 65,000 head of cattle each day

Inspected all incoming and outgoing cattle and oversaw all necessary paperwork in order to maintain proper billing and

The fastest and youngest ever promoted to manager through the company's highly competitive and rigorous

**El Quinto Ranch** Corpus Christi, Texas

**Ranch Manager & Head Guide** November 2012 - March 2013

• In charge of marketing, ranch finances, strategic planning, and ranch operations

• Guided big game hunting trips in South Texas

**Reel Action Outfitters** Fredonia, New York

**Fly Fishing Guide** October 2013 - December 2013

• Guided steelhead fly fishing trips in Western New York

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**Garfinkel's Bar and Grill** Vail, Colorado

**Bartender, Manager, Server** January 2015 – May 2022

**Four Seasons Resort and Residences** Vail, Colorado

**Accountant** March 2020

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• Furloughed/laid off due to Covid-19 shortly after beginning work

**El Segundo Taqueria & Tequila Bar** Vail, Colorado

**Bartender, Closing Manager** February 2020 - Present

Responsibilities included all manner of accounting duties such as payables, receivables, charges, budgeting, cash